

Guest Blogger Agreement

Topic

The Bryersantís Wine Consortium, Livermore's own wine blog, was founded with one overriding purpose. That purpose was to collectively work toward making Livermore California the number one wine destination. If you love the Livermore Valley and are looking for a venue to share your own Livermore wine experiences with the world, then you have come to the right place. We welcome posts that cover great Livermore winery experiences, your favorite Livermore wines, reasons you should have gone wine tasting in Livermore rather than the region you went to, fantastic wines at great prices, and any other pro Livermore wine country posts.

Content

- Content must be your own original work.
- Plagiarism is not permitted. When quoting others, please cite your sources accordingly.
- Once you have submitted your post to us you may not publish this post anywhere else online in part or in whole (not on your own website or blog or anyone else's).
- You may promote the post on third party sites such as Twitter and Facebook or on your own blog if you have one.
- Please keep your submission between 200 – 1,000 words.
- Your content should be amazing, helpful, humorous, interesting, and transparent.
- We do not pay for submissions. If you decide to publish a post to our site, you do so without any expectation of compensation monetary or otherwise. Posts will acknowledge your authorship, but will be the property of Bryersantís.

- Bryersantís has the right to use your submitted post as we see fit both on the Bryersantís website and on third party sites.

Images

Bryersantís welcomes images and/or video to accompany your post as long as they are directly relevant to the post content.

- If you're including pictures of people, please make sure you have their permission to use them.
- If you're borrowing an image we require proper attribution to the creator of the image.
- Maximum image/video size: 8MB
- Your post will not see the light of day if your images do not conform to the above rules.

Links

- Bryersantís is pleased to give you credit as the author of your post. We allow 1 link to your website in your byline (outside of the post content). This may not be an affiliate link or point to an affiliate site.
- We don't allow links to your site within the post content unless it is directly related to the topic. You may include links and SEO'd anchor tags to sites that are relevant to your post.
- Excessive links or any links that appear to be spam will be removed at our discretion.

Editing

- A Bryersantís editor will approve all posts.
- Bryersantís reserves the right to make edits to the post where necessary to ensure the blog stays congruous with our values. Prior to publication we will make sure you agree with these changes.

- If a post is inappropriate or needs improvement we will let you know and offer suggestions so that we can publish it in the future.
- We will make it a point to edit and approve your post in a timely manner, but that may mean several days depending on our availability so please be patient.

Extras

- Bryersantís reserves the right to refuse publication, remove blog content, and change these guidelines as we see fit.
- Bryersantís welcomes diverse viewpoints, but since it is our goal to promote the Livermore Valley we will not accept any posts that focus on bad reviews. Don't try it because it won't get posted. You can save those comments for Yelp. If a wine, winery, or business deserves a bad review their punishment is not getting any print on our site.
- Providing guest postings to Bryersantís does not make you a member of Bryersantís or give you any stake in profits made by Bryersantís from your submission.
- Bryersantís reserves the right to refuse the publication of any post we deem to have been submitted for the purposes of advertizing for a particular business. Bryersantís charges for advertizing on the site so if you would like to advertise contact us and we can make arraignments.

I have read and understand the above guidelines for being a guest blogger and I agree to adhere to those guidelines.